

BEST
CANDY
EVER!

FREEZE
DRIED
CANDY

JFL
ENTERPRISES, INC.

JFL ENTERPRISES AT A GLANCE

CAKE TOPPERS & BALLOONS



Category leader, innovator, and the fastest growing brand US Food L52W

DIE-CAST



Category leader in authentic, licensed replica 5" vehicles: Ford, GM, Porsche, and more

FREEZE DRIED CANDY



The best tasting, virally trending candy craze!

- Best-in-class retail partner across specialty, mass, party, and grocery
- Over 150 products in market, many patented, with millions of pieces sold
- 2nd Generation, Family Owned and Operated for over 30 years

TRUSTED BY



FREEZE DRIED CANDY CRAZE



VIRAL, MUST HAVE EXPERIENCE!



MARCH 2021 WILL IT SLIME? VIDEO KICKS OFF THE CRAZY TOP FIVE YT SHORTS HAVE A COMBINED 231M VIEWS

DEMAND IS HIGHER THAN AVAILABLE SUPPLY

- Hundreds of millions of views on social media
- People are searching for ways to recreate the trend at home
- Millions of people still waiting to try it

THE BEST CANDY YOU'LL EVER TASTE!

FREEZE DRYING CANDY CREATES...

- Concentrated flavor
- Airy, crunchy texture
- Addictive, melt-in-the-mouth experience
- Safe for teeth – even braces

RELIABLE SALES & SERVICE

JFL'S BEST CANDY EVER IS AN EASY WIN

- Available in large order quantities and replenishment
- Drop in floor and pallet displays
- Value priced!



GOOGLE TREND STRENGTH



FREEZE DRIED CANDY



Item# 2601
Rainbow Bites
6-41585-02601-8
Case Qty: 24 pc



Item# 2602
Sour Bites
6-41585-02602-5
Case Qty: 24 pc



Item# 2607
Star Puffs
6-41585-02607-0
Case Qty: 24 pc



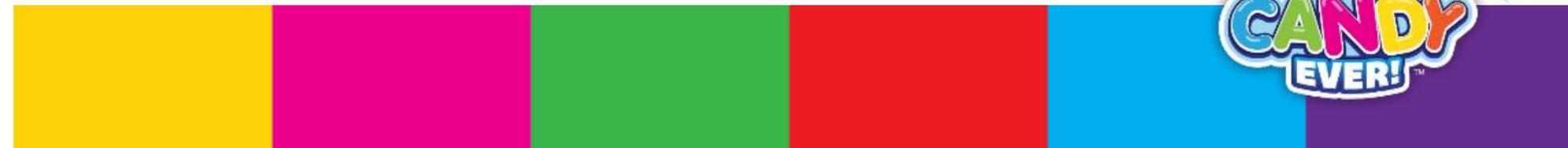
Item# 2604
Sour Rings
6-41585-02604-9
Case Qty: 24 pc



Item# 2605
Fruit Blasts
6-41585-02605-6
Case Qty: 24 pc



Item# 2606
Pebble Pops
6-41585-02606-3
Case Qty: 24 pc



**BEST
CANDY
EVER!**™



JFL
ENTERPRISES, INC.

FREEZE DRIED CANDY



Item# 2600
Floor Display (120pc)
Includes:

24 pc of each: Fruit Blasts, Sour Bites Rainbow Bites, Sour Rings, Star Puffs

Display Dims:
19.25"W x 14.25"D x 38"H



Stackable Shelf Case
Qty: 24 pcs
Display Dims:
19.25"W x 14.25"D x 7.6"H



Item# 2610
Pallet Display

Pallet Qty: 36 Cases (864pc)

Display Dims:
40"W x 48"D x 50"H

**BEST
CANDY
EVER!**

**BEST
CANDY
EVER!**

FREEZE DRIED CANDY

Item# 2611
72 Count Floor Display
Includes:



Item# 2601
Rainbow Bites
6-41585-02601-8
12 pc



Item# 2602
Sour Bites
6-41585-02602-5
12 pc



Item# 2606
Pebble Pops
6-41585-02606-3
12 pc



Item# 2604
Sour Rings
6-41585-02604-9
12 pc



Item# 2605
Fruit Blasts
6-41585-02605-6
12 pc



Item# 2607
Star Puffs
6-41585-02607-0
12 pc



Display Dims (assembled):
14.5"W x 24"D x 57.5"H



BEST
CANDY
EVER!

FREEZE
DRIED
CANDY